



Client Worksheet

We want you to get the most out of working with Digital Polish. This is why we've come up with a few questions to help us get to know you a bit better.

Please fill in this worksheet about your project and email it to **hello@digital-polish.co.uk**

Thanks!

About You

Name

Company

Position

Brief description of your company
.....
.....

Project

Services – please tick next to which services you are interested in:

- Copy writing / Editorial writing
- Online video
- Social media
- Digital Strategy

Overview – brief description of the project
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Aims – Outline what you're hoping to achieve through this project
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Audience

Who is the target audience for this project?

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Is this your current customer demographic or are you looking to reach a new demographic?

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Inspiration

Please give examples of similar projects by your competitors. (URLs would be handy!)
What do you like or dislike about them?

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Client Worksheet

More about you!

Who is the key contact for this project?

Name

Position

Email

Tel no

Do you currently have a digital division in your company? (*website developers, graphic designers, etc*)

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How much experience does your company have with digital content?

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If you think we've missed anything please add it here...

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